

# [ TO THE READER ]

## Hello students, teachers & readers.

This new edition of *Crossover* has made a serious attempt at including and describing some of the major changes that have occurred since the first edition appeared, more than ten years ago.

Technology has made great advances, and so has the growing recognition of man's effects on earth's well-being. Our actions have effects, some of them rather dire ones. The acceptance of co-operation as the most important course of alleviating actions is also dawning. The steps from this acknowledgement to real, signed commitments by governments, federations and companies alike are still being worked on as this new and updated edition is presented for your perusal and consideration.

Hopefully, *Crossover* will also meet with your approval as a sensible tool for developing better language skills and cultural awareness regarding the many different arenas on which young professionals go to work in cross-cultural working environments.

### **I wish you all the best of luck, and leave you to your studies with these words:**

If you wish to better your language: read a lot!

If you wish to improve your writing: write all the time (take notes whenever you can)!

If you wish to better your cross-cultural skills: travel, mingle and observe!

### **Enjoy!**

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